

Call for Applications

RegenerAction: Building Resilient Communities

Closing: Nov 15th, 23:59

Overview

Call Fact Sheet

Title of Call	Call for Pilot Site for RegenerAction: Building Resilient Communities
Objective and Scope	Future Food Institute is seeking a local partner to implement the RegenerAction project and blueprint model in a marginal community.
Call Deadline	Nov 15th, 2025 23:59
Available Funding	up to 100,000€
Project Duration	Nov 15th, 2025 -Dec 31st, 2026
How to Apply	Application form
Contact Information	regeneraction@futurefoodinstitute.org

Introduction

The Future Food Institute (FFI), an international ecosystem focusing on education and innovation in agri-food systems to address future challenges, is **launching an open call to select a pilot site for *RegenerAction: Building Resilient Communities*, a two-year project of the EIT Impact Funding Framework**. The project will develop a scalable and actionable blueprint to build successful regenerative food system models across Europe to revitalize marginal areas.

The application is for a partner that has a demonstrated local network in a marginal area across the quadruple helix to run the pilot site. The local partner may be part of a consortium in the region and/or have already started to conduct similar activities, projects, and partnerships to revitalize the area through regenerative food systems models.

Description of Activities

Objectives of RegenerAction

RegenerAction is a **transformative European initiative, under the EIT Impact Founding Framework, designed to revitalize marginal territories and food systems** through regenerative agriculture, social innovation, and community empowerment. By turning marginalized areas into living laboratories of sustainability, RegenerAction fosters economic vitality, biodiversity, and climate resilience, creating a blueprint for the future of Europe's food systems. The project will develop a scalable and actionable Blueprint to be tested and applied in different communities across Europe.

The Blueprint will draw from the Prosperity Thinking framework and Integral Ecological Regeneration Development Model that guided FFI's design and development of the *Pollica 2050 - Mediterranean Living project* in Pollica, Cilento, Italy, a UNESCO emblematic community of the Mediterranean Diet. Through collaborative co-creation with the community and local policymakers, Pollica 2050 was able to create awareness and a sense of responsibility in the community, making it capable of enhancing the territory, characterized by areas of high scenic and environmental value, an invaluable cultural heritage, and high-quality agricultural supply chains. The project has done this through years of active collaboration with the key local stakeholders and the Pollica mayor, regenerating a physical space in the Castello dei Principi di Capano to host the Paideia Campus living lab, and running a full calendar of events throughout the year including climate shaper bootcamps, summits, TedX events, community dinners, and summer camps. The small village of Pollica now acts as a cultural hub cultivating creativity and knowledge exchange, and sees a vibrant flow of visitors coming to the Paideia Campus who build a reciprocal relationship with the community.

Having prototyped this new strategy for development that is eco-centric, involving not only Pollica but also the surrounding villages, Pollica now serves as a model of marginal regeneration that can be applied to new, marginal contexts. Thanks to the support of the EIT Impact Founding Framework, the **Future Food Institute (FFI) is now launching an open call to select a pilot site for RegenerAction: Building Resilient Communities by Nov 15th, 2025**. The application is for a partner that has a demonstrated local network in a marginal area across the quadruple helix to run the pilot site. The local partner may be part of a consortium in the region and/or have already started to conduct similar activities, projects, and partnerships to revitalize the area through regenerative food systems models.

The selected partner and pilot site will join two other pilot sites for the RegenerAction project, supported by the **programme between 15/11/2025 and 31/12/2026**.

Expectations for the Pilot Site

1. Participation and Project Coordination

- Partners are expected to collaborate in the development, pilot testing and provision of feedback on the Blueprint in the site region.
- Partners are expected to attend the project kick-off meeting, all regular consortium calls, and bi-annual review meetings.
- They are responsible for ensuring that all activities comply with EU and national ethical standards.
- Partners will test and provide feedback on all project deliverables, including the Regeneration Blueprint.
- They are expected to contribute ongoing input on regional innovation gaps and the specific needs of their communities.
- Collaborate and work closely with all partners involved in the RegenerAction project, including Future Food Institute, University of Napoli, Climate Farmers, and Climate-KIC.

2. Stakeholder Mapping and Relationship Building

- Partners are responsible for mapping local ecosystems and stakeholder relationships.
- They will complete questionnaires on relationship-building processes in their local context.
- They are expected to share these experiences during consortium meetings to support peer learning.
- Partners will participate in the project Community of Practice (CoP) to support interdisciplinary knowledge sharing.
- Partners will also support establishing and maintaining the Community of Practice (CoP) in their region.
- Partners will help organize stakeholder workshops and focus groups, including identifying and inviting key local experts.
- They are responsible for recruiting and sustaining stakeholder engagement for multi-stakeholder dialogues, events, and project activities.

3. Outreach, Recruitment, and Promotion

- Partners are responsible for identifying pilot farms for the regenerative transition and coordinating onboarding.
- Partners will promote and recruit participants for farmer training programs.
- They are responsible for identifying and onboarding farms and farmers to participate in the regenerative transition pilot.
- They are expected to promote and recruit participants for bootcamps such as the Climate Shapers training.
- They will conduct outreach and recruitment for innovation incubation programs.
- Partners are expected to represent RegenerAction publicly at local and regional events.
- They will regularly post and share project updates via local media platforms and social media.

4. Event Planning and On-the-Ground Logistics

- Partners are responsible for organizing and coordinating co-creation and learning meetings in their regions.

- They will manage the planning of multi-stakeholder dialogue events, including agenda setting and logistics.
- They are expected to coordinate logistics for bootcamps, field visits, and evaluation activities. This includes securing venues, accommodations, catering, transportation, and event materials.
- They will support on-site technical setup and act as a point of contact for participants.

5. Facilitation and Capacity Building

- Partners will co-facilitate Community of Practice meetings and regional events.
- They are responsible for facilitating multi-stakeholder dialogues unless a neutral third-party facilitator is more appropriate.
- They are expected to help tailor the bootcamp framework to the local context.
- Partners will support content delivery and logistical coordination for training events.

6. Data Collection and Evaluation Support

- Partners are responsible for coordinating communication and logistics for evaluation visits at Months 13, 16, and 24.
- They will ensure that participants understand expectations and provide informed consent for data collection.
- They are expected to collaborate with the University of Napoli on impact assessment dashboard development and data sharing.

7. Innovation Program Development

- Partners will provide input on innovation gaps, community needs, and target audiences.
- Partners are expected to recommend and invite relevant guest speakers and trainers.
- They will coordinate the involvement of local institutions and community partners in innovation and incubation efforts.

8. Communication, Dissemination & Visibility

- Partners are expected to follow the project's communication strategy, visual guidelines, and template standards.
- They will actively share project highlights and stories through local media, social platforms, and public events.
- They are responsible for raising awareness about regenerative agriculture and representing RegenerAction in their regions.