REGENERACTION©

Brand guide

eit Food

Co-funded by the European Union

Logo

Color

REGENERACTION©

White

REGENERACTION©

Pictogram

COLOURS

FONT

Accent/Title

Higuen Elegant Serif

ABCDEFGHIJKLMNOPQRSTU
VWXYZabcdefghijklmnopqr
stuvwxyz 1234567890

Body

TT DRUGS

ABCDEFGHIJKLMNOPQRSTUVW
XYZabcdefghijklmnopqrstuvwxyz
1234567890

TEXT RULES

Text colour on white background

GREEN → Titles and body

ORANGE → Big titles and highlights, short sentences

BLUE → Not legible, only for graphic decorations

Text colour on coloured background

White text

White text

White text only
for big titles

BACKGROUNDS

ROLL UP

REGENERACTION©
UNLEASHING COLLECTIVE WISDOM FOR A THRIVING PLANET
Integral ecological regeneration for human &
planetary prosperity, fertility & longevity.
eit Food
Co-funded by the
European Union

BADGE

VERSION 1

9x4 cm

VERSION 2

10X15 cm

FLYER & AGENDA

BANNER